

CITY OF PLEASANTON

P

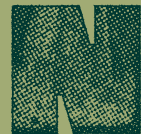
L



A



T



A LETTER TO OUR COMMUNITY

Welcome to Pleasanton's 2022 Annual Report. Each year, the City publishes a retrospective look at the past year to highlight accomplishments that sustain and enhance quality of life. Through skillful budget management, staff expertise, and engagement with the community, the City strives to provide exceptional public services, programs, and services to residents and businesses.

In this report, you will find highlights from City events and programs, an update on major projects to improve community services and amenities, and an overview of city finances.

Looking forward, the City is transitioning from a two-year work plan to a five-year strategic planning process that will create a foundation and focus as we look to ensure a sustainable future. The new citywide strategic plan will consider financial and staff resources, infrastructure maintenance, and project timelines to provide an integrated, consistent, and continuous approach to planning that will help avoid disruptions and maintain momentum over time.

Inclusive community engagement is a key component of the strategic planning process that will result in a final plan that represents the diverse perspectives and experiences of our community. We will work to incorporate equity and inclusion into all aspects of the strategic plan to ensure the City is addressing the interests of the entire community. Please take time to participate in upcoming engagement efforts and share your voice, perspective, and priorities with us.

On behalf of the City of Pleasanton, thank you for being part of this community.

Follow The City On Social Media

Facebook
 @CityofPleasanton
 @PleasantonPoliceCA
 @PleasantonLibraryandRecreation
 @LivermorePleasantonFD

Twitter
 @PleasantonCA
 @PleasantonPD
 @LPFDFirefighter

Instagram
 @PleasantonPD
 @PleasantonLibandRec
 @LivermorePleasantonFire

Nextdoor
 Just sign up! You'll automatically receive all City updates when you register with a local zip code.

*Remember: As a Public Agency on Nextdoor, City staff can only see resident comments that are on City posts. If you have a question for the City, send us an email at publicinfo@cityofpleasantonca.gov or visit us online at www.cityofpleasantonca.gov



PLEASANTON BY THE NUMBERS 2022

47
miles of trails

46
parks, covering
385 acres

26,000
trees

240
new trees
planted

3,500
new plants
planted

262
places to eat

600
downtown
businesses

144
community
programs

2,648
participants
in community
programs

11TH
safest city to
raise a family in
California

217
miles of roadway owned and
maintained by the City

113
new and repaired
pedestrian ramps

11,869
traffic signs

1 million
sq. ft. of
pavement repaved

120
traffic lights

8,073
streetlights

821
potholes fixed



SERVICES TO OUR COMMUNITY



LIBRARY & RECREATION

The Library and Recreation Department delivers high-quality programs and services designed to meet the diverse needs of the entire Pleasanton community. Residents can start a journey of discovery, connection, and enjoyment with their community at any stage of life through engagement with library programs, senior programs, performing, visual, and cultural arts, environmental education, facility rentals and a variety of indoor and outdoor camps, classes, and sports for all ages.

Pleasanton Library Highlights

264,223 library visits	11,506 new members	1,009,060 total checkouts
----------------------------------	------------------------------	-------------------------------------

828,312 physical checkouts **180,748** digital checkouts

Sports & Aquatics

The Sports Division works with local sports organizations to create comprehensive and engaging youth and adult sports programs for all ages and skill levels. Throughout the past year, the Sports Division offered over **200 programs** serving over 22,000 participants.

The Dolores Bengston Aquatic Center (DBAC) had more than 30,000 people participate in recreation or lap swim, and hosted 7 swim meets and events.

DBAC Highlights

28 new lifeguards	3,553 swim lessons	4,895 water exercise participants
-----------------------------	------------------------------	---



Arts & Theater

The Firehouse Arts Center fully reopened with a complete season of programs, including **59 shows** and nearly **8,000 ticket sales**. The Harrington Gallery hosts a diverse selection of annual exhibitions featuring works in a variety of styles by established and local artists.

Harrington Gallery Highlights

3,891 visitors	192 participating artists	13 art exhibits
--------------------------	-------------------------------------	---------------------------

Seniors

The Pleasanton Senior Center works closely with partner agencies to provide programming that enhances the quality of life of our senior community, from health and fitness to entertainment and education. In 2022, nearly **85,000 participants** participated in the various programs offered by the Senior Center.

Senior Center Participants

14,898 in classes	10,543 in drop-in, special event & volunteer programs	59,382 in partner programs
-----------------------------	---	--------------------------------------



PERMIT CENTER AND BUSINESS LICENSE

Technology improvements in the Permit Center enabled all permit processing, plan submittals, plan checks, and permit issuance to be performed electronically, in addition to an expansion of paperless Business License renewal.

8,936 Business License Holders

3,384 permits issued	10,611 inspections performed	860 planning applications
--------------------------------	--	-------------------------------------

84% of businesses say that Pleasanton is a good or excellent place to do business



WORK PLAN ACCOMPLISHMENTS

HOUSING ELEMENT & STONERIDGE MALL FRAMEWORK

The City Council recently adopted an updated Housing Element, covering 2023-2031, which specified 19 sites that will be rezoned to accommodate about 3,000 new housing units. Each site was selected based on criteria to ensure future projects fit well into the context of the location. The updated plan acknowledges Pleasanton's housing needs at all income levels and collaboratively shares that responsibility throughout our community. An important outcome of the Housing Element process was the development of key components of a Stoneridge Mall Framework. With interest in redevelopment by the mall's property owners, changing market conditions, and the center's favorable proximity to BART, I-580, and I-680, allocating housing units to this site while also planning for the retail revitalization of the shopping center, will help to keep Stoneridge a vibrant area of our city.

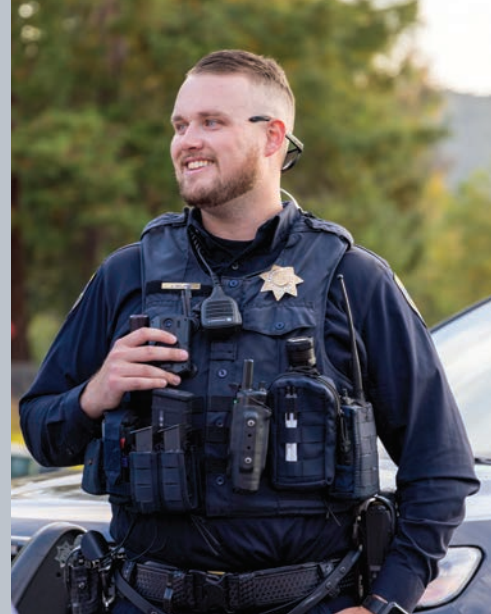


WATER SUPPLY ALTERNATIVES STUDY & WATER CONSERVATION

Pleasanton continues to explore the best ways to provide high-quality, cost-effective water to residents and businesses. A study is underway to evaluate water supply alternatives for the portion of water supply previously sourced via the City's local groundwater wells that tested for PFAS. The study will evaluate alternatives against multiple criteria to determine the preferred alternative. In addition to this initiative, the City continues to work with residents and businesses to make water conservation and efficiency a way of life in Pleasanton. While statewide drought conditions have improved, the need for water conservation in Pleasanton continues as the impacted wells remain offline. The City offers an Eco-Friendly Lawn Conservation Program, free water-efficient devices, toilet leak-check dye strips, and a variety of educational opportunities to help our community minimize water waste and the harmful effects of drought.

ALTERNATE RESPONSE UNIT

The Alternate Response Unit (ARU) program is intended to better support members of the Pleasanton community by removing uniformed officer responses to calls where someone is experiencing a mental health crisis. The goal is to reduce the number of involuntary mental health commitments and to serve as a bridge between crisis and long-term resources for those in need. The ARU is comprised of a supervisor, two plainclothes officers, and two licensed mental health clinicians. Since the unit was fully staffed in 2022, there has been a 50% drop in officer-initiated mental health calls overall, and an over 70% decline in mental health holds involving youth.



PICKLEBALL COURTS

Pickleball is the fastest-growing sport in the country, and Pleasanton has seen an increased demand for additional court space. In November 2022, the City officially opened six new pickleball courts in Muirwood Community Park. The City is committed to providing expansive access to quality outdoor recreation areas, fitness benefits, and opportunities to socialize.



JOHNSON DRIVE ECONOMIC DEVELOPMENT ZONE

The two new hotels and roadway network improvements along Stoneridge and Johnson Drives are under construction and scheduled to be completed by the end of 2023, with Costco opening soon after. Once fully opened, the area will be transformed into a thriving commercial corridor that capitalizes on its convenient location, creates opportunities for new uses and services in the community, and generates new tax revenue to support City services and programs.



FY 2021/2022 BUDGET OVERVIEW

FINANCIAL OVERVIEW

The General Fund achieved positive financial results. Actual revenues totaled \$139.9 million including transfers from other funds, and actual expenditures totaled \$134.2 million including transfers to other funds. Available resources will continue to be used to fund vital city services and programs.

Coupled with prudent financial policies, the City experienced strong growth in tax revenues (sales tax, hotel tax, etc.) and achieved budget savings. As a result of sound financial management, the City maintains healthy reserves to ensure economic stability.

FISCAL YEAR 2021/22 SIGNIFICANT INVESTMENTS

\$8.3 million

in contribution to the Capital Improvement Program to fund streets and roads, facilities, parks, etc.

\$2.7 million

in contribution to the Rainy Day Fund

\$0.3 million

set aside for the Library Mobile Outreach Program

