

# Pre-Nomination Orientation

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GENERAL MUNICIPAL ELECTION  
NOVEMBER 5, 2024

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## AGENDA

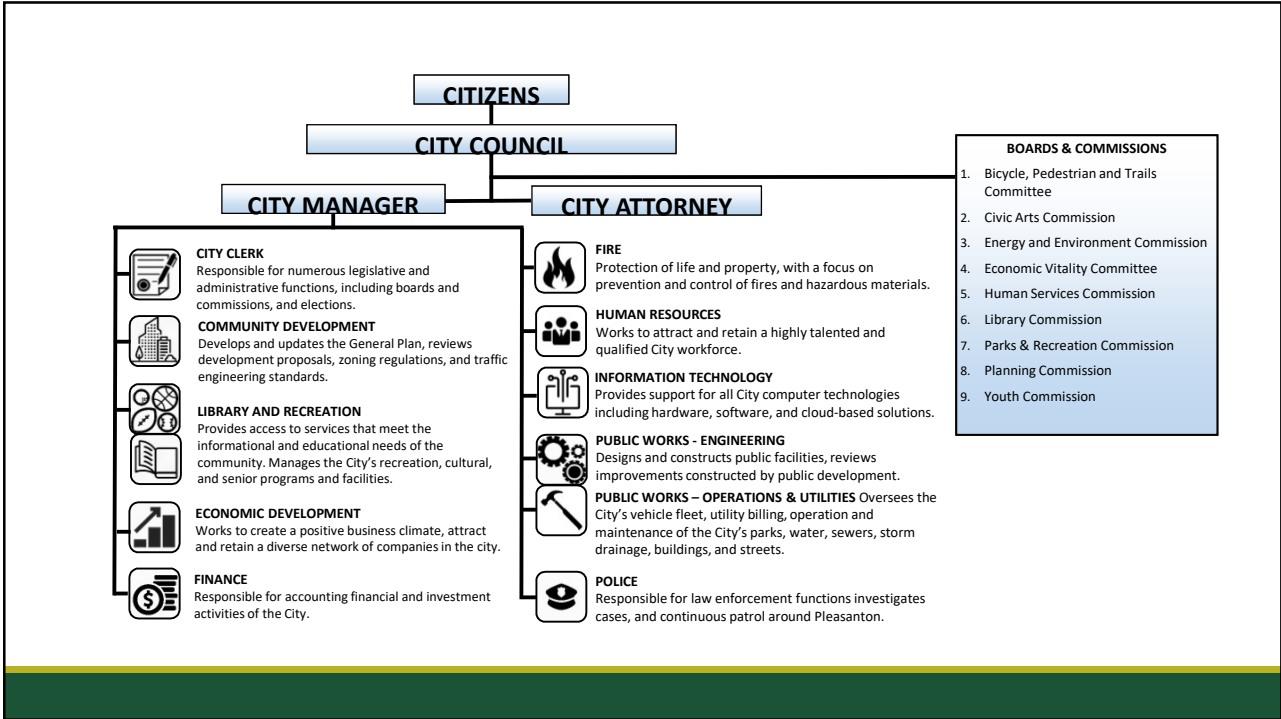
- 
- General City Information
  - Qualification and Nomination Process
  - Codes and Regulations
  - Overview of Forms
  - Resources

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## City Government Structure

Pleasanton is a Council-Manager form of government that combines the leadership of elected officials with the managerial experience of an appointed city manager.

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## Districts and Offices

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### OFFICES

- Four districts were created in 2022 and each district is represented by 1 Councilmember.
- Mayor is elected at-large (citywide)
- In November of even-numbered years, the mayor is elected at-large, and two councilmembers are elected by district.
- Councilmembers serve a four-year term, and the Mayor serves a two-year term. Members of the Council are subject to term limits.

FIND YOUR  
DISTRICT



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## Role of City Council

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- 5 members: 1 Mayor, 4 Councilmembers
- Set policy and acts upon legislative matters concerning the City, approving and adopting ordinances, resolutions, contracts and other matters requiring policy decisions.
- Conducts the City's business at City Council meetings that are open to the public.
- Represents the city on state, regional and local boards.

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## City Council

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- Regular meetings, workshops, joint meetings
- Subcommittee meetings
- City Council provides leadership and represents the City on a variety of regional and state boards
- Civic events and ceremonial events

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## City Council

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### Salary

- Mayor \$1,421.92 per month
- Councilmembers \$1,321.92 per month

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## Candidate Qualifications

### Offices for election in 2024

- Mayor: 2-year term
- Councilmember from District 2: 4-year term
- Councilmember from District 4: 4-year term

### Eligibility

- 18 years old
- Registered voter in the City of Pleasanton and district at the time nomination papers are issued and submitted
- No incompatible public office

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## Nomination Process

### Nomination Period

- Opens Monday, July 15
- Closes Friday, August 9
- Extension to August 14 if incumbent does not file

### Nomination paperwork

- Appointment with the City Clerk to pick up materials.
- Gather signatures and complete all documents.
- Appointment with City Clerk to submit ALL papers. Do not wait until the last day!

Appointments are in-person. Allow 24 hours in advance to request scheduling.

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## Nomination Paper

Not less than 20, nor more than 30 verified signatures

For Mayor: signatures must be voters registered in the City of Pleasanton

For Councilmembers: signatures must be voters registered in respective districts

**NOMINATION PAPER**  
FOR CITYWIDE OFFICE

Special Filing Fee: \_\_\_\_\_

We, the undersigned voters, hereby nominate  
for the office of PLEASANTON  
for the City of \_\_\_\_\_  
to be voted for at the GENERAL MUNICIPAL ELECTION  
to be held on NOVEMBER 6, 2018

No.	Name	Address	City	State	Zip
1	_____	_____	_____	_____	_____
2	_____	_____	_____	_____	_____
3	_____	_____	_____	_____	_____
4	_____	_____	_____	_____	_____

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## Nomination Paperwork

How much does it cost?

- \$25 filing fee
- \$600 initial deposit for optional Candidate Statement
- Each candidate is responsible for their share of expense for printing, typesetting and translating their Candidate Statement.

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## Candidate Statements

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<b>FOR MEMBER OF THE CITY COUNCIL</b>	
<b>JOHN SMITH</b>	<b>Age: 45</b>
<b>Occupation:</b> Businessman	
I have been a 30 year resident of this City and thoroughly enjoy living here. I would like to increase citizen education and police resources to stop the gang and graffiti activity that are overtaking our city.	
I would like to implement environmental standards for cleaner water and air quality.	
I respectfully ask for your support and thank those of you who cast your vote for me. A vote for me is a vote for a better City Council.	
/s/ John Smith	

- Optional
- Maximum 200 words
- Candidate pays full cost for printing & translation.

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## Ballot Designations

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Word or words that will appear under the candidate's name on the ballot

- No more than three words
- Must designate the primary profession, vocation or occupation of the candidate
- Must not mislead the voters
- Review guidelines in Candidate Handbook

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## Ballot Order of Candidates

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Random Alphabet Drawing by the Secretary of State

- Determined on August 15, 2024

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### Code of Fair Campaign Practices

Voluntary document

There are basic principles of decency, honesty, and fair play which every candidate for public office in the State of California has a moral obligation to observe and uphold.

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## Fair Political Practices Commission (FPPC)

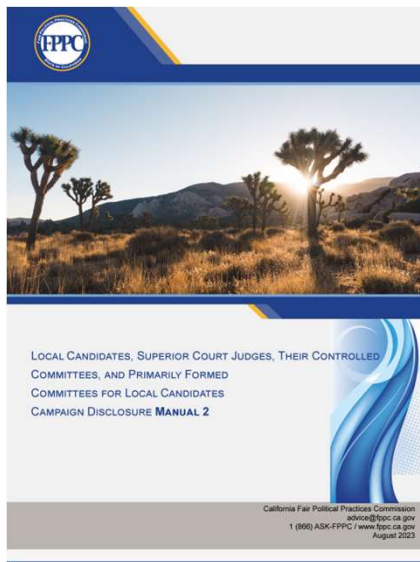
1-866-ASK-FPPC  
(1-866-275-3772)

[advice@fppc.ca.gov](mailto:advice@fppc.ca.gov)

### Mission Statement

To promote the integrity of state and local government in California through fair, impartial interpretation and enforcement of political campaign, lobbying, and conflict of interest laws.

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## FPPC Campaign Disclosure

### Manual 2

#### Candidate/Treasurer Training

<https://www.fppc.ca.gov/learn/training-and-outreach/candidates-treasurers-committees.html>

#### Video:

<https://youtu.be/sLXfEGpyExw?feature=shared>

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## FPPC Forms

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- **Form 700** Statement of Economic Interests: Original submitted to City Clerk.
- **Form 501** Candidate Intention Statement: Original submitted to City Clerk.
- **Form 410** Statement of Organization: Original submitted to Secretary of State with fee. Provide copy to the City Clerk.

KEEP GOOD RECORDS!



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## FPPC Forms

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- **Form 460:** All committees e-file. See handout for FPPC filing schedule.
  - NOTE: Additional 3rd Pre-Election statement is required by Municipal Code Chapter 1.20.030
  - Due Nov 1, 2024. Period 10/30/24 – 11/01/24
- **Form 470:** Committees that do not expend/contribute \$2,000 or more; or no open committee

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## Campaign Finance – City Ordinance

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### Pleasanton Municipal Code

- Requires all contributions and expenditures of \$25 or more be itemized
- Requires an additional pre-election statement
- Voluntary Expenditure Limit Pledge
- Voluntary Contribution Limit Pledge
- Requires statements be electronically filed

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## After the Election

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ALL candidates – successful and unsuccessful – must continue filing campaign statements until the committee is terminated.

Termination forms must be filed with the Secretary of State and City Clerk.

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## City Campaign Sign Requirements

- Private property - permission required
- Not allowed on City property or right-of-way
- Placement no earlier than 45 days before election - September 21
- Remove 5 days after election (Municipal Code, Chapter 18.100)

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## Electioneering

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No "electioneering" or other election-related conduct within 100 feet of a polling place (Elections Code 18370)

- Badges
- Buttons
- Clothing
- Hats
- Signs
- Pens/Pencils
- Bumper stickers / car magnets

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## Resources

FPPC Candidate Toolkit

<https://www.fppc.ca.gov/learn/campaign-rules/candidate-toolkit-getting-started.html>

Alameda County Registrar of Voters

<https://www.acvote.org/>

CA Secretary of State's Office

<http://www.sos.ca.gov>

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## Questions?

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City Clerk's Office  
(925) 931-5027

[PleasantonCityClerk@cityofpleasantonca.gov](mailto:PleasantonCityClerk@cityofpleasantonca.gov)

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