

# City of Pleasanton Community Grant Presentation

Youth Grant and Civic Arts Grant



# Important Information



- Application information available on the City's website at: <https://www.cityofpleasantonca.gov/gov/depts/cs/grants.asp>
- FY 2025/26 Community Grant seekers access to ZoomGrants begins January 1, 2025
- Application deadline: **Tuesday, February 4, 2025, by 11:59 p.m.**
- Submit through ZoomGrants
  - Link to Civic Arts Application: <https://www.zoomgrants.com/zgf/Pleasanton-Civic-Arts-2025.26>
  - Link to Youth Application: <https://www.zoomgrants.com/zgf/Pleasanton-youth-grant-2025.26>
- Project start up: July 1, 2025
- Project completion: June 30, 2026
- For ZoomGrants assistance, please contact Zachary Reda at (925) 931-5349 or [zreda@cityofpleasantonca.gov](mailto:zreda@cityofpleasantonca.gov)

# Mandatory Meeting

**Commission Meeting:** All applicants must attend the funding meeting before the appropriate City Commission (Civic Arts or Youth) and may be asked to present Grant requests to the Commission.

- Civic Arts Commission Meeting - **Monday, April 7, 2025, at 6 p.m.**
- Youth Commission Meeting - **Wednesday, April 16, 2025, at 6 p.m.**

# Community Grant Funding



**FUNDING TO BE  
DETERMINED**

# Funding Categories & Priorities

## Civic Arts Category

- Encourage diversity, equity, and inclusion (DEI)
- Engage new participants and audiences in the arts, as well as participants that are diverse in age and race
- Target a specific community need or gap in art services
- Pursue arts education programs or collaborate with the Pleasanton Unified School District (PUSD)
- Involve collaboration or co-production with local organizations

## Youth Category

- Encourage diversity, equity, and inclusion
- Encourage new participants and audiences designed to promote services that benefit the Pleasanton youth community
- Meet the goals and strategies outlined in the Youth Master Plan and align with strategies for how goals will be accomplished
- Target a specific community need or gap in youth services
- Involve collaboration with local organizations.

# Grant Program Requirements

1. General Funding Priority will be given to those applications requesting one-time only or matching funds, and that serve a large number of Pleasanton residents, meet identified needs, and address specific goals/strategies in the Pleasanton Cultural Plan and Youth Master Plan.
2. Must have non-profit status, 501(c)3 State identification number, and current City of Pleasanton Business License.
3. Community-based organization providing direct services to Pleasanton residents.
4. Must have a Pleasanton resident on its governing board

# Grant Program Requirements *(cont'd.)*

5. Funds **cannot** be used as pass-through dollars for **scholarships** or agency administration services. Funds must be used for a product or service provided by the grant recipient's organization and not 'passed through' to another organization.
6. Funds **cannot** be used to reimburse travel expenses, or any other costs associated with competitions or exhibits.
7. Grant funds **cannot** be used to cover administrative staff and overhead expenses, including staff leave (sick, vacation). Only direct costs will be reimbursed that specifically relate to and can be documented for the purpose of the project.
8. **Non-reimbursable costs** include: workers compensation, payroll taxes, medical insurance, travel expenses, telephone, software/hardware maintenance expenses, utilities etc.

# Grant Program Requirements *(cont'd.)*

9. All applicants are required to submit ALL the Required Application Attachments. If you have applied before online, please note that you will have to submit all documents requested this year.
10. Collaborations require a separate Form completed by each supporting agency.
11. Projects involving or requiring religious beliefs or activities are **not eligible for funding**.
12. Agencies are required to submit two reports (**Midterm and Final**) during the year for each project funded.
13. The **Midterm Report** is due January 16, 2026, and the **Final Report** is due July 15, 2026. These reports are submitted via ZoomGrants.



# Grant Program Requirements *(cont'd.)*

\*FOR CIVIC ARTS APPLICANTS ONLY\*

If you are seeking to utilize a City facility as part of your project, you must secure the use of the facility prior to applying for the grant.

For more information on this, please reach out to  
Rachel Prater: [rprater@cityofpleasantonca.gov](mailto:rprater@cityofpleasantonca.gov)

# Application Timeline



- Application information available online at:  
<https://www.cityofpleasantonca.gov/gov/depts/cs/grants.asp>
- Read all questions carefully. Select the appropriate indicator to measure (audience, spectator, client, participants)
- Application Deadline: **Tuesday, February 4, 2025 by 11:59 p.m.**
- Applicant Presentations to Commissions:
  - Monday, April 7, 2025, at 6 p.m. (Civic Arts Commission)
  - Wednesday, April 16, 2025, at 6 p.m. (Youth Commission)
- City Council Approval: TBD
- Funds Available: July 1, 2025 if funding is approved by City Council
- **While you may apply for both a Civic Art and Youth grant, the commissions are aware of the agencies that do apply for both and have tended to not allocate full funding for both requests.**



# Thank you for watching!

If you have any questions, please reach out to Zack Reda, Management Analyst in the Library and Recreation Department.

[zreda@cityofpleasantonca.gov](mailto:zreda@cityofpleasantonca.gov)

(925)931-5349