

Outdoor Dining Installation Grant Program

PROGRAM DESCRIPTION	<p>The Outdoor Dining Installation Grant Program provides financial assistance to eating establishments interested in constructing a semi-permanent outdoor area for dining. The program will reimburse eligible expenses incurred by the business related to the design and installation of an outdoor eating area.</p> <ul style="list-style-type: none"> • Grants up to 50% of the total cost, not to exceed \$10,000 are available improvements. • Total funds allocated for the Outdoor Dining Installation Grant Program will not exceed \$250,000.
ELIGIBILITY & REQUIREMENTS	<p>Under the Outdoor Dining Installation Grant Program, eligibility criteria include, but are not limited to:</p> <ul style="list-style-type: none"> • Obtain necessary permits from the City of Pleasanton by submitting plans to the Permit Center • Not be otherwise eligible for grant funding from the City of Pleasanton through the Downtown Parklet Grant program • Be physically located in the City of Pleasanton • Possess an active City of Pleasanton Business License • Be in good standing with the City and demonstrated compliance with the County Health Order • Be an eating or drinking establishment (i.e., restaurant, bakery, bar, brewery, café, coffee/tea, etc.) <p>The following businesses are <u>not</u> eligible to apply:</p> <ul style="list-style-type: none"> • Corporately owned formula businesses (also known as chain/franchise establishments) defined for the purposes of this program as a business that has more than three establishments in operation (in Pleasanton and elsewhere), typically with standardized food and beverage options, décor, standardized signage, etc. • Home-based businesses, hotels, and property owners who are not also the owner of the business
ELIGIBLE EXPENSES	<p>Under the Outdoor Dining Installation Grant Program, eligible expenses include, but are not limited to:</p> <ul style="list-style-type: none"> • Outdoor furniture, umbrellas or other City-approved weather protection, etc. • Lights, heaters, menu boards, host stations, planters, etc. that are used within the outside dining area • Construction materials, such as roofing (if permitted), flooring, railing, or barriers around the outdoor dining area, as approved by the City of Pleasanton • Construction services for outdoor dining improvements or installation • Cost of architecture/design services - limit of up to \$5,000 <p>Expenses <u>not</u> eligible for reimbursement include, but are not limited to:</p> <ul style="list-style-type: none"> • Business furniture that is not associated with the outdoor dining area or approved by the City (i.e., indoor furniture, back patio furniture, etc.) • Façade and other site improvements not specifically listed or approved by the City • Temporary shade items or structures (i.e., pop-up tents, plastic sheeting, etc.) • Branded or sponsor-type products or structures
APPLICATION PROCESS	<p>Once a business receives the necessary permits to begin construction of the outdoor dining installation through the required City processes, the business can submit an application and required documentation of expenses to the Economic Development Department for review. The online application will be accessible at www.cityofpleasantonca.gov/eddsupportfund.</p> <p>Businesses may apply beginning April 1, 2022 through the online portal only. Applications will be reviewed and accepted on a rolling basis through June 30, 2024, until available funding has been exhausted, or until a date otherwise determined by the City Council.</p>
REVIEW PROCESS	<p>The City will review and process applications as quickly as possible, and will notify applicants of the status of their application via e-mail within 10 business days.</p>