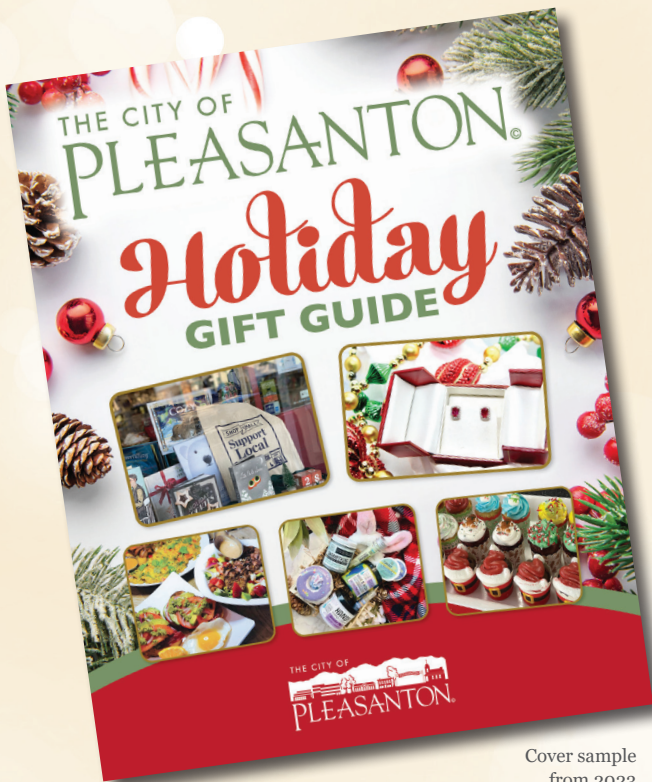


## HOLIDAY GIFT GUIDE

Mailed to over 35,000 homes, stitched inside  
Your Town Monthly's December magazine.

Also available in stand-alone digital and print  
formats: as an online edition and as a gift  
guide distributed at city events.



Cover sample  
from 2023

For more information, call 925.328.0888 or  
email [eastbay@yourtownmonthly.com](mailto:eastbay@yourtownmonthly.com)



1/2 Page Ad

**\$250**

- Image Coverage Area Approx: 3.8" w x 3.8" h
- Up to 5 Lines of text
- Each line with maximum of 40 characters  
(including spaces)
- Address, Phone & Website
- Company Logo

1/4 Page Ad

**\$135**

- Image Coverage Area Approx: 2.7" w x 2.8" h
- 2 Lines of text.
- Each line with maximum of 40 characters  
(including spaces)
- Address, Phone & Website
- **NOTE: NO LOGO**

1/6 Page Ad

**\$100**



- Image Coverage Area Approx: 2" w x 2.5" h
- 2 Lines of text.
- Each line with maximum of 30 characters  
(including spaces)
- Address, Phone & Website
- **NOTE: NO LOGO**

Business Listing

**\$45**



- **LOGO ONLY**— Approx Logo Size: 1.2" w x 0.8" h
- 1 line of text with maximum of 27 characters  
(including spaces)
- Address, Phone & Website

**A cooperative holiday advertising  
campaign subsidized by your city  
focused on small businesses**

**Reserve Ad Space Now! Ad Copy Due By October 23rd**

Hurry! Limited space available!